

Your Guide to Becoming a Coach with She's Confident Coaching

SHE'S **CONFIDENT**
COACHING



About Us

She's Confident Coaching: Empowering Women to Build Confidence and Healthy Relationships

She's Confident Coaching (SCC) is a women's coaching company that specialises in empowering women to cultivate confidence and build healthy relationships. Founded by a passionate and experienced coach, the company is dedicated to providing women with the tools and support they need to achieve their goals, increase self-esteem, and improve their relationships.

The founder, who has a wealth of experience in coaching and therapy, is deeply committed to helping women overcome their self-doubt and unlock their full potential. She understands the unique challenges that women face when it comes to building confidence and navigating relationships.

Whether you're struggling with relationship issues, or simply want to boost your confidence and self-esteem, She's Confident Coaching is here to help. With their personalised coaching programmes, supportive community, and expert guidance, you can become the confident, empowered, and successful woman you've always wanted to be.

About You

Are you a confident woman who wants to use your skills and knowledge to coach other women? Are you looking for a ready-to-go coaching programme to use with your clients? Do you want to be part of a growing network of supportive women?

If so, She's Confident Coaching wants to talk to you!

Becoming a coach with She's Confident Coaching can offer numerous benefits to women. Not only is there potential for financial gain, but it also provides female coaches with a sense of purpose and opportunities for self-development within our Coaching programmes.

As a She's Confident Coaching coach, you can use your expertise to assist other women in similar situations. In addition to that, we offer regular meetings designed to help you develop your skills and business. Being part of our supportive network also allows you to learn from and share experiences with other women.

Working with us at She's Confident Coaching has both personal and professional advantages, making it a great opportunity for any woman looking to become part of our growing team. Our Founder, Karen Ferguson, has 23 years of experience as a therapist, trainer, and coach, which allows her to support other women and create real change in the lives of her clients. Those who become She's Confident Coaching coach can enjoy financial rewards, develop their own skills, and help other women achieve success.

What We Offer Our Coaches

Comprehensive SCC coach training.

Opportunity to deliver up to 8 coaching programmes to clients*

Good rates of income

Regular supervision, support and mentoring

Opportunity to progress to Senior Coach and increase your income**

Potential to create coaching programmes for SCC and increase your income**

Private coaches Facebook group

Use of SCC's social media and promotional material to help them build their business

Listed on the SCC website

Support to help grow your business through our Business Development Manager who works to promote and grow SCC, which in turn helps you grow your business

Business plan to help you grow your business

Potential to earn commission when we take on other trainers from your referral***

Potential to earn commission for sales of our 12 month Life Magazine for Women membership**

Have articles published in Life Magazine for Women, building your reputation

Being entered into prize draws****

Potential to win holiday vouchers****

To be part of a growing community of women, working together to build their own businesses

We can help you create your own basic website (additional fee applies)

Opportunity to undertake an accredited level 3 distance learning counselling or hypnotherapy certificates course (additional fee applies)

Networking and community building opportunities

*Only those who have lived experience of domestic abuse will be trained to offer our domestic abuse coaching programme. We will discuss this with the relevant coaches.

T&C's apply.We only recruit trainers who we feel are the right fit and suitably qualified or experienced to become an SCC coach. Payment of commission is subject to t&c's which are clearly stated in the coaches contract. ****Subject to minimum numbers and other t&c's. Full details of which can be found in the coaches contract.

Everything listed is subject to change, availability and fair use.

Income

We offer two rates of income as an SCC coach.

Rate 1 - If we source your client.*

Rate 2 - If you source your own client.

Full details of income will be discussed with those offered a role as an SCC coach.

Other income opportunities are noted on our What We Offer Our Coaches pages.

*We do not guarantee to provide you with clients, so it is important that you are prepared to source your own clients in order to build your own business.

We do not make any claims or suggestions of guaranteed or expected income.

Training Fees

Why do we charge for our training? For the simple reason, that in our experience, those who commit to investing money in training in order to build a business are far more likely to achieve their goals than those who show up simply because something is free. To us you are investing in yourself, your business and your future.

Standard training fee - £2,500*

Pay in full - £2,250

We currently have a limited number of places available at the reduced rate of £1,500**. Once these places have been filled, the standard training fee will automatically apply. As the number of available places at the reduced rate can change, please email lifetherapyukcoaching@gmail.com for availability.

*Based on payment by instalment. You will pay a £1,000 deposit and 6 payments of £250.

**We do not offer any further discounts on this already reduced rate. If you wish to pay by instalment, you will pay a £750 deposit and 3 payments of £250.

We never take on coaches who we feel will be negatively financially impacted by paying for training.

T&C's apply.

Next Steps

If you would like to apply to be an SCC Coach, please complete the attached application form.

Thank you for your interest in becoming an SCC Coach we look forward to receiving your application form.

Coach Application Form

Name

Address

Email

Phone number

1 - Tell us why you have applied for this role, include why you think you are suitable and what you believe you can bring to the role.

2 - Can you tell us about your coaching or therapy qualifications and experience?

3 - Do you currently have public liability insurance to allow you to work with clients? YES NO

3a - If yes, who with and if no, do you have a qualification that would allow you to be insured?

3b - If no, would you like to find out more about the level 3 counselling and hypnotherapy certificate courses we offer that would allow you to take out liability insurance? YES NO

If you have answered **no** to 3 and 3a and **yes** to 3b, please do not complete your application at this time. Please contact us to discuss your options.

4. How do you define confidence and how do you help clients develop it?

5. Have you ever struggled with your own confidence? If so, how did you overcome it?

6. Please provide an example of when you feel your experience as a woman has either negatively or positively affected your confidence.

7. How do you approach building connections with clients and building your own client list?

8. What strategies have you used in the past to market yourself and your services?

9. How comfortable are you with social media and using it to promote yourself and your coaching business?

10. Can you give an example of a time when you had to handle a difficult client? How did you handle the situation?

11. How would you ensure confidentiality and professionalism in your coaching practice?

12. How would you measure the success of your coaching sessions?

13. How will you ensure that your own personal issues do not interfere with your ability to coach clients effectively? With specific reference to negative past relationships and confidence issues.

14. How do you manage your own emotions when working with clients who are struggling with similar issues to those you have experienced in the past?

15. Have you ever found it difficult to maintain professional boundaries with a client due to your own personal issues? If so, how did you handle the situation?

16. How do you handle situations where a client's issues trigger memories of your own past experiences?

17. How do you ensure that your own biases or preconceptions do not influence the advice or guidance you give to clients?

As is clear in all of our advertising, there is a cost involved in this training. Please answer the following:

Are you aware of this? YES NO

Would you like to discuss payment by instalment? YES NO

Would paying for this training cause you any financial difficulty? YES NO

Currently we can only recruit those who are based in and have the right to work in the UK, please confirm this applies to you. YES NO

What prompted you to apply today:

Advert - if so, where

One of our coaches - if so, who

One of our clients - if so, who

Are you a current or previous client - if so, who is/was your coach

Please return your completed form to: shesconfidentcoaching@gmail.com